

**Northeastern Pennsylvania
Section**

Mercedes-Benz Club of America

MBCA-NEPA.COM



Shining Star Winter 2022 Newsletter

President's Message

We had a good selection of events this year when we could spend time with club friends. The 2023 events schedule is included in this newsletter. We have a couple of new Brunch get togethers during months that we don't have special NEPA events scheduled. In a past member survey many members wanted a weekend event. We did schedule that for September 29 to October 1. Our NEPA picnic is 8/19 and we are looking for someone to host it at their home or business. Our next event is the Annual Christmas Dinner 12/13 at Madeline's followed by a presentation by John Bleimaier. Hopefully 2023 will be another great year to enjoy the club comradery at the events planned. Mark the events in your 2023 schedule so you don't miss a fun time of Mercedes-Benz cars, old friends, and a chance to meet new MB friends.

Thank you, Christina Gardner, for being our interim Social Media Coordinator. We are happy to announce that Gina Mattera has volunteered to be our new Social Media Coordinator.

Merry Christmas, Happy Hanukkah, and Happy New Year!
Stay safe, happy motoring,



Mike Ziegler

1. Upcoming 2022 and 2023 Events

In this Issue:

1. UpComing Events followed by details for each event:

Upcoming 2022 Events

Tue. Dec 13 NEPA Christmas/Holiday Party, 6PM Cocktails; 7PM Dinner

Upcoming 2023 Events

Sat. Jan 14, 10AM Brunch - venue TBD

Sat. Feb 11, 10AM Brunch - venue TBD

Thu. Mar 23, 6PM Spring Dinner

Sat. Apr 22, *Detailing* Tech Session

Sat. May 20, Day Drive

Sat. Jun 17 June Jamboree - Winter Park, NJ

Sat. Jul 8, Deutsche Classic - Oley

Sat. Jul 15, 10AM Brunch

Sun. Aug 6, 8AM-4PM, Das Awkscht Fescht - Macungie

Sun. Aug 13, 8AM-4PM, New Hope Auto Show - New Hope

Sat. Aug 19, 1PM-5PM, NEPA Picnic

Sun. Sep 10, 9AM-4PM, Radnor Hunt Concours - Melville, PA

Sat. Sep ?, NNJ/SNJ Picnic - Bleimaier's, Hopewell, NJ

Sep 29th - Oct 1, Weekend Drive - Civil War Tour ending at Harper's Ferry, VA

Sat. Oct 7, Road Rally

Thu. Oct 12, NEPA Planning Meeting

Sat. Nov 11, Tech Session - Masano's Reading , PA

Tue. Dec 12 - Christmas/Holiday Party

Sundays, year round Cars & Coffee Lehigh Valley - Bethlehem, PA

2. Members Corner

- **New Members**

3. Technical Section

- **History of the Mercedes Benz Emblem by John Sale**

4. Visit our Facebook Page

5. Past Events

- **Radnor Hunt Concours d'Elegance - September 11**
- **Fall Day Drive - September 18**
- **Road Rally - October 1**
- **NEPA Planning Meeting - October 13**
- **Tom Masano Inc.-Reading, PA hosted a Mercedes Benz tech session - November 12**

6. Alzheimer Medallion Sale

7. Previous Items of Interest: Airbag Recall, Personalized License Plates available, Associate Members emails, MBCA Car Flags, Name Badges, Free Classified Ads, MBCA Northeastern PA Section Logo Clothing Available!, Survey Request, Membership Renewal/Sign-Up Reminder, Pictures of events needed for our website, Event Attendance Book, Request from the Advertising Coordinator, the New Online Membership Brochure / Application, Mercedes Benz Channel on YouTube.com; Important Member Survey--we want to hear what YOU want from us

Cars and Coffee – Lehigh Valley 2023 Schedule -TBD

Steel Stacks Location
101 Founders Way, Bethlehem, PA 18015
Various Sundays - TBD

Upcoming 2022 Event Details

Come join us all for our annual MBCA-NEPA Christmas/Holiday party at

Madeline's, 1250 Turnstone Dr., Fogelsville, PA 18051

Tuesday Dec. 13, 2022 from 6-10pm
6pm Drinks & Social gathering
7pm Dinner

After Dinner we'll be handing out the Member of the Year award.

We're having donations for Alzheimer's. For every \$20 donation you got a ticket for a chance to win a medal which was given to NEPA section. The club donated \$100 with our name. This is an exclusive medal, one of a kind which has our section engraved on medal.

John Bleimaier will be joining us and bringing us a slideshow from one of his many wonderful events with Mercedes.

The menu will consist of:

Madeline's Salad, which is field greens tossed with strawberries, oranges, and toasted almonds in a mango vinaigrette

An entree choice of:

***Baked Salmon Filet** topped with white wine dill cream sauce, or

***Boneless Short Ribs** braised with garlic and shallots in a rich burgundy Demi glaze

Pie A La Mode for dessert

Coffee and Soda Included

Total cost of \$40 per person

*As a gift of appreciation to our members, your NEPA Section will pay for tax, gratuity, and one adult drink.

If you have not signed up yet and are interested in going, please email Deborah Egolf at egolf2000@yahoo.com and she will check with Madeline's to see if we can add you (even though their deadline is past).

Upcoming 2023 Event Details

Please check MBCA-NEPA.COM for updates after this newsletter publication.

2. Members' Corner

Meet our new members:

Robert Berdick of Douglasville, PA (2014 CLS550)

F LaRocca of Green Lane, PA

Michael Lopsonzski of Allentown PA (1958 190SL, 1964 230SL, 1980 450SL, 1969 300SEL 6.3)

Mark Mesko of Dunmore PA

Lori Schoeneman of Allentown, PA (2022 GLC300 4-MATIC SUV, 2020 GLS450 SUV)

Please note: if your associate member would like to receive a separate copy of our newsletter and eBlasts, please send their email address to our Newsletter Editor, Alice Christensen (achristensen@comcast.net)

3. Technical Section

History of the Mercedes Benz Emblem

by John Sale

As I got closer to drafting the technical article for the NEPA quarterly newsletter, I was having trouble thinking of something interesting to write about. Most of my past articles have been about the origin of Mercedes Benz automobile. I like that theme because it gave me a chance to learn more about Mercedes Benz history. Having just received the current issue of the "Star" magazine, it started me thinking about the origin of the star as the predominate symbol of Mercedes Benz. My quick research of the Mercedes Benz emblem showed that it evolved from a combination of the Mercedes three-pointed star and the Benz laurel wreath emblems. I will supply a little background about each emblem and how they were combined into today's Mercedes Benz emblem. It should be noted that the Mercedes-Benz company is not named after the two people who were the head of the companies that came together to create one of the world's leading luxury car brands. Instead, the name came from the two cars that stood for the two companies, namely Daimler-Motoren-Gesellschaft (DMG) and Benz & Cie.

Benz & Cie Laurel Wreath Emblem

In 1903, the lettering "Original BENZ" surrounded by a black ring gear was used by the Benz & Cie company as a trademark. The heavy technical overtones of the logo reflected the companies' ability in the construction of engines and vehicles.



In 1909, the Mannheim-based company changed this trademark: the name Benz remained as a central element of the logo, but this time it was surrounded by a laurel wreath. This classic decoration awarded to winners of sporting competitions reflects the successes achieved by Benz & Cie in car races during this period.

Benz cars won the "Herkomer Konkurrenz" rally in 1907 and the first "Prinz-Heinrich-Fahrt" (Prince Heinrich Tour) as well as the race from St. Petersburg to Moscow in 1908 among other competitions. In addition to this, Benz achieved second and third places at the French Grand Prix of 1908 and broke three world records at the Daytona Beach meeting in 1909.

From 1909, this outstanding record of achievement was depicted in a decorated

trademark whose typographic content had now been reduced to four dynamically written letters: "Benz". The name of the Mannheim-based brand was synonymous with originality in 1909, even without an express reference in the trademark.

Mercedes Star Emblem

The 1901 Mercedes was manufactured by Daimler-Motoren-Gesellschaft or DMG. The car was part of a series of cars that were built for an Austrian diplomat named Emil Jellinek. Emil was also a racing enthusiast who managed to increase the consumer's interest in DMG cars by using them in the car races he took part in. This resulted in Jellinek being a part of DMG's leadership and the name of his car, the Mercedes, was associated with a series of cars that he took part in creating.



Mercedes was the pet name of Jellinek's daughter Adrienne. Between 1902 and 1909, the logo simply read "Mercedes" in a Ford-like oval shape.

1909 was the year when Mercedes saw the creation of their iconic three-pointed star logo design.



The original Mercedes logo was the brainchild of Gottlieb Daimler's sons, Adolf, and Paul. It was created by Gottlieb who drew the design on a postcard that he was going to send his wife.

When he pitched his idea, he said that this logo would be the most famous corporate identity in the coming years. Originally, it was not encased in a circle, as it depicted the three modes of transport, land, sea, and air



Mercedes introduced a new emblem in 1916. It featured a three-point star that was surrounded by a circle, has four small stars and the name of the company. The emblem remained Mercedes brand identity for ten years.

Mercedes Benz Emblem

In 1926, a laurel wreath was added to the design to incorporate the brand identities of both businesses. The wreath was once a part of the Benz & Cie motors emblem, and when they merged with Daimler-Benz AG, the decision was made to add the wreaths. This formed a new logo that included the names of both companies: Mercedes and Benz & Cie.



The logo remained in its original blue color and the badge that is standing at the radiator was changed to silver in 2008. The silver color has been associated with Mercedes ever since it joined in the first Grand Prix in 1934. During that same year, Mercedes-Benz produced racing cars which they called the "Silver Arrows." The series became famous for their silver color which later became the primary color of the famous automobile company.

The famous three-pointed star logo still stands for the corporate identity of Mercedes-Benz until today and it is used with color variations in various products of Mercedes-Benz

Technical Questions Answered

If you have technical questions submit them to [Alice Christensen](#), Newsletter Editor, who will then submit them to Walter Piekarski, our Technical Advisor, for an answer, which may also be put in our next edition.

4. Join us on Facebook



Please visit and join our Facebook page. Once accepted you can post pictures of your cars, join member discussions on various Mercedes topics, and ask questions. Click here: <https://www.facebook.com/groups/MercedesBenzNEPA/>

5. Past Events

Radnor Hunt Concours D'Elegance

September 11, 2022

9:00am to 4:00pm

For details of the event and a list of pictures and winners, visit <https://radnorconcours.org/library/2022/09/13/2022-radnor-hunt-concouc-delegance-results/>

MBCA-NEPA Fall Day Drive

September 18, 2022

Alice Christensen and Barry Brobst

Our destination on this drive was the National Centre for Padre Pio, Barto, Pennsylvania. We began at Dunkin Donuts in Foglesville and wended our way over backroads and saw some of the beautiful Pennsylvania and other interesting sites along the way.

Barry, one of the two architects that went to Rome and brought that Padre Pio shrine design back to Barto, provided our group with some of the back stories on the design and development of this Centre. It was very interesting and at times humorous. Thank you, Barry!

A little of the history of the Shrine: Padre Pio lived from 1887 to 1968, was afflicted with the "stigmata," open wounds on the hands as suffered by Jesus when he was crucified. Padre Pio was canonized in June of 2002 by Pope John Paul II and the Centre held masses, talks and showed a live broadcast of the ceremony at the Vatican.

Vera Marie Calandra, of Norristown, was born with severe congenital defects and her doctors gave up hope that she would survive. But in 1968, her mother took the two-year-old girl to Italy to see Padre Pio, a Franciscan Capuchin monk believed by his followers to have healing powers. He touched her on the head twice and within days, the family said, she began to grow a new bladder. Today, Vera Marie helps to manage the Centre and Padre Pio, the man they say saved her, has become a saint.

The Calandra family made a commitment to let the people know the good and caring person Padre Pio was. To carry out this promise, the Calandra family founded the Padre Pio center and, using donations, built a \$3 million Italian chapel and a museum on more than 100 acres of land in Barto, Pennsylvania.

Click here to visit the Padre Pio website: <https://www.padrepio.org>





Very top: Shrine as seen driving in.

Left to right, top to bottom: group photo; Alice & Otto Christensen and Wesley Wormser and JoAnne Wormser; Barry and Lyne Brobst; Brian Ramthun and daughter; Elaine and Ron Gabel, Roger and Debbie Egolf

MBCA 2022 MOUNTAIN VIEW RALLY

Saturday October first, 2022 was the date scheduled for our popular Fall Mercedes Club Rally. A record number of cars and participants had signed up planning to attend. Then came hurricane Ian. The storm set its sights on Fort Myers Beach Florida September 28th hitting Florida with the strongest storms ever to hit the United States. Causing tremendous damage, the storm left Florida setting its sights on Charleston South Carolina Friday September 30th. Local weather forecasts were forecasting rain in our area beginning on Friday night before our rally and lasting through the entire day of the rally. What should we do? We decided, for those willing to risk it, to meet for breakfast in the morning, see how many would show up and what the weather had to offer, then either run the rally or go home. Well, never underestimate our members, six cars and twelve participants showed up. It did rain the night before, but by the time breakfast was over the day cleared up, we ran the rally, and it was a huge success. We held our 2022 Fall 30.1 mile Rally with Six cars and twelve members participating plus the rally master and his wife.

The rally included thirty three questions with the number of questions missed by participants ranging anywhere from five to ten. No one had all answers correct. The average number of the thirty three questions missed was 8.4. The total miles covered by the rally was 30.1 with participants averaging 1.7 additional miles. Only one car had the perfect mileage.

First place went to car #2, Otto Christensen & Wesley Wormser, with a score of 175.0 out of a possible 200, close behind in second places were car #6, Michele & Arlene Frailey, and in third place car #1, Mike & Nancy Ziegler. Second and third place each had scores of 173.0 out of 200, the tie being broken by the answer to an extra credit question.



2nd row left to right: Mike and Nancy Zieger, 3rd place; Michele and Arlene Frailey, 2nd place
3rd row: Wesley Wormser and Otto Christensen, 1st place.

Thu, Oct 13, NEPA Planning Meeting for 2023 events

[Hops at the Paddock Restaurant](#)

1945 W. Columbia St., Allentown, PA 18104

We held our annual Planning meeting for our 2023 events, followed by a regular board meeting at Hops at the Paddock. It was well-attended. In the first section of this newsletter are the events and the dates that were chosen.



Left side, front to back: John List, Advertising Coordinator; Mike Ziegler, President; Otto Christensen; Alice Christensen, Newsletter Editor; Gina Mattera, Social Media; Debbie Egolf, Secretary.

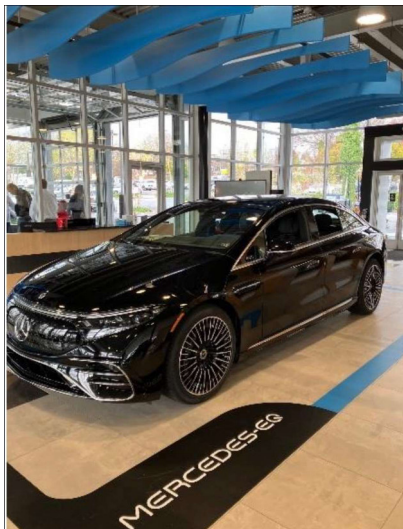
Right side, front to back: Barry Brobst, Day Drive Coordinator; Roger Egolf, VP; Elaine and Ron Gable, Rally Master; Walter and Jolanta Piekarski, Treasurer; Jo Bottor, member

Tom Masano Inc.-Reading, PA Hosts a Mercedes Benz Technical Session

November 12, 2022

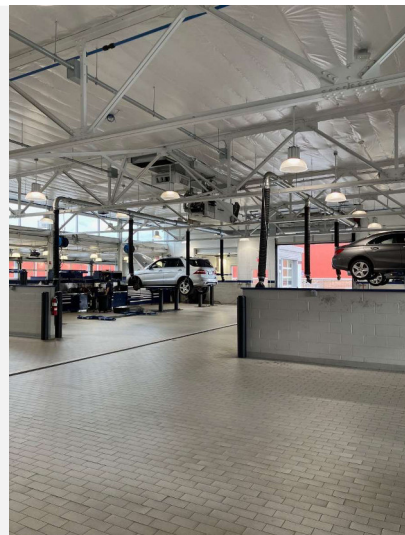
by John Sale

Members of the MBCA-NEPA section met at [Tom Masano Mercedes Benz](#) for a tour of the dealership and a look at the new Mercedes Benz cars.



The morning started off with a presentation by Phil Hart of the new all-electric EQS Mercedes-Benz. Phil talked about its unique features and gave an all-inclusive tour of this amazing vehicle. We also toured the service drive-through and discussed the electric charging options that are available for the Mercedes Benz EV. We talked about the different electric service voltages that can be used for slow and quick charging, and recommendations for homecharging stations.

We next met with Steve Bare, the Service Advisor and Mark Zimmerman, the Lead Technician who answered service and technical questions to NEPA section members about their personal Mercedes Benz cars. The Lead Technicians' answers were informative and generated information about what is involved with the inspection and service of a Mercedes Benz. Masano Mercedes Benz also arranged for test drives of the EQS hatchback.





Two models were available for the test drives. We were shown the cars by Michael McCormac. We were able to drive the cars on both city streets and the freeway around Reading. The driving experience was amazing. The throttle response was quick with an exceptionally quiet interior during the drive.

Many thanks to the staff at Masano Mercedes-Benz for welcoming us for an enjoyable and informative morning, and special thanks to Sales Manager Phil Hart for organizing this event and providing coffee and donuts for us.

6. Alzheimer's Medallion Sale

Alzheimer Medallion Sale

Alzheimer's has affected many people including some in your immediate families, extended families, and your friends. As such the Mercedes Benz Club of America in relationship with the Alzheimer's Association, has created a Medallion to create awareness for the ALZ and us.

The MBCA Medallion sells for \$100, which goes directly to the Alzheimer's Association chapter in your area. MBCA will not receive any of the funds.

Sales of the Medallion have been extended to December 31.

Here is a link to purchase a Medallion.

<https://mbmedallion.itemorder.com/shop/home/>

Only MBCA members can purchase the medallion, but you may also purchase a medallion for non-club members and they can reimburse you for it. This is totally with the guidelines since the Medallions are being purchased by MBCA members and gifted to family and friends.

7. Past Items of Interest

Airbag Recall

At Mercedes-Benz, our highest priority is keeping you safe. So we'd like to share some important information about a recall involving Takata frontal airbags used in many vehicles, including certain Mercedes-Benz models. This safety recall is a result of inflators that may improperly deploy with excessive force in the event of a crash. Takata and other inflator suppliers are working with the U.S. Department of Transportation National Highway Traffic Safety Administration (NHTSA) to coordinate availability of replacement airbags as soon as possible. To learn more about the Takata Recall, including information on free airbag replacement, visit mbusa.com/mercedes/recall.

Personalized License Plates now Available from DMV

The Pennsylvania license plates with the Mercedes-Benz Club of America logo on them are available again through our Keystone Section. They are available either sequence numbered, or customized with up to 5 letter/numbers for an additional one-time fee. Two of our members customized plates are pictured on the top-right corner of our [MBCA-NEPA.com](https://mbca-nepa.com) web site. The link to the directions and forms to fill out can be found here: <https://keystone.mbca.org/pa-license-plate>



Associate Members emails:

We would like to have each member who has a spouse or partner, to list that person at no additional cost, as an associate member, and to list their email address so they also get the newsletters and other updates directly. You can do that by logging into the [MBCA.org](https://mbca.org) web site (also notify editor if you want the associate member to receive emailed newsletters and eBlasts), or email the information to [Newsletter Editor](#) along with their phone number (or let him know

that the associate member's phone number is the same as the member's phone number).

MBCA Car Flags

Blue car flags with the MBCA logo on both sides are available. They fit on the side windows. They are good for any MBCA event to show your support of our club. They are available from Debbie Egolf or Mike Ziegler at most events. Preferably, email Debbie at egolf2000@yahoo.com so she knows to give it to you at the event you are going to. There is a donation of \$5 requested preferably by check to MBCA-NEPA. Get one for each of your MB cars and keep it in the car, so you don't have to remember to take it with you on an event.

Name Badges:

Please wear your name badge to all events. If you (a NEPA member or associate member) never got a badge, your NEPA section will pay \$7 and you pay the other \$7 and it will be sent to you in the mail. If you lost your badge or would like one to keep in your other MB, they are \$14. Contact me for name badges.

[Christina Gardner](#)

Free classified ads:

As a NEPA member benefit, if you have a Mercedes-Benz car or part for sale or wanted and are a member of the NEPA Section, you may list one ad for free per issue (limited to 20 words plus your contact information, then 20 cents per word) in the NEPA newsletter. One free picture will also be permitted if picture is emailed (\$50 if submitting a photo). Free ads may not be listed in printed copies (\$75 to ensure it will be in the printed newsletter). Submit ads by email to the newsletter editor. If you want your classified ad in another issue, you must resubmit your free ad for each newsletter. Members who are in the business of selling Mercedes Benz cars or parts may list one free classified ad per year. For paid ads email the newsletter editor or president with your request.

Personal non-NEPA member classified ads are \$25 for up to 20 words, then 20 cents per word (picture rules same as for NEPA members).

The deadline to submit classified ads are June 10th for the Summer issue, September 10th for Fall issue, December 10th for the Winter issue, and March 10th for the Spring issue.

Mike Ziegler

MBCA Northeastern PA Section Logo Clothing Available!

A diverse line of quality men's and women's *Lands' End* activewear, outerwear, shirts, sweaters and other items are available with our MBCA Section logo.

Visit the *Lands' End* website at <http://business.landsend.com> to browse the catalog or email them at businessoutfitters@landsend.com.

You can also connect by telephone at [\(800\) 587-1541](tel:(800)587-1541).

*Be sure to indicate that you are a member of the **MBCA Northeastern PA Section** and wish to have that logo placed on your selected items.*

Survey Request:

In an effort to keep the NEPA section interesting and relevant to all of our members, we have included a link to a survey. If you have not previously filled out the survey, would you please fill out this short 6 question survey regarding your preferences by clicking the below link. Thank you!

[Click here to complete short survey.](#)

Membership Renewal/Sign Up Reminders

Most of our members utilize the MBCA website to renew their membership. It is

important when you do this to also keep your contact information up to date. Remember that you may also add an Associate Member at no cost. This could be your spouse, another family member, or other significant person.

Current members may **renew their membership**-either online through the MBCA.org portal or by calling MBCA National directly at [800-637-2360](tel:800-637-2360). There are annual renewal options, as well as multi-year options available.

The MBCA National Office also provides several renewal reminders by contacting members approximately 90 days before the renewal date, the date of renewal and 30 days after the passing of the renewal date.

Keeping your contact information current helps the Club to provide timely and accurate information regarding events and activities.

There is a definite need to provide the following bits of information to help the Club for event planning purposes:

- The year, make, and model of your car;
- Associate Member—all Members can add one Associate Member to their membership AT NO COST! We would just need you to provide that person's First Name, Last Name and e-mail address

Double-check for accuracy---

Your current address, telephone number and e-mail address. This can be accomplished by providing the information to me, Alice Christensen, Newsletter Editor at achristensen@comcast.net and I will be happy to assist!

Also, If your associate member is not currently receiving a separate copy of our newsletter and would like to receive a separate copy, please send their email address to our Newsletter Editor, Alice Christensen (achristensen@comcast.net)

Current Members-Remember that when you refer a potential member for membership and the person joins the MBCA, ***you receive an additional free month of membership for each new member you refer.*** There are probably family members, co-workers, and other social friends who are enjoying the Mercedes Benz driving experience. Encourage them to join our Club and Section to enjoy the full complement of **fun driving and social activities** our Section plans each year!

Keep our membership numbers and Club strong and enjoy the benefits and value of membership by renewing promptly. Please contact me if you have any questions or issues.

Mike Ziegler
MBCA NEPA Section
mikez@zieglersrv.com

Pictures of events needed for our website:

When you take pictures at our club events, please email the ones you would like to see on our website to Debra Kropf debra@kropf.com for possible inclusion on our website, and please cc your Newsletter Editor achristensen@comcast.net.

Event Attendance Book:

Members who attend NEPA events are requested to sign the Event Attendance Book, and if you brought your Mercedes-Benz to the event, list the year, make, and model brought. If you don't see the book at the event, tell Debbie Egolf or one of the other officers (with gold colored name badges) that you would like to sign the Event Attendance Book.

Request From The Advertising Coordinator

Do you have a favorite Mercedes-Benz service center or equipment supplier? Please send me their contact information (name, address, telephone number, and/or email address). I will contact them to see if we can get them involved with NEPA advertising and activities.



Northeastern
Pennsylvania
Section

John Sale
Advertising Coordinator

610.442.5930
jws3@lehigh.edu
www.nepa.mbca.org

The New Online Membership Brochure / Application

The newly redesigned two-page Membership Application has been updated with a cover page highlighting MBCA Membership Roadmap of Benefits, has links to our Social Media Pages and a completely redesigned fillable membership application. This new condensed version of the traditional application reduces printing costs while still providing important information about the club and benefits of being an MBCA member.

This new two-sided online brochure can be locally printed, reducing the expense of printing and mailing the traditional tri-fold application. Sections that need applications immediately for a recruiting event can download the PDF and have the new Brochure/Application printed locally on card stock.

The new Brochure / Fillable Application can be viewed or downloaded by clicking on the link or the image below:

https://www.mbca.org/sites/default/files/reference/MBCA_online_Brochure2021_FORM.pdf


Mercedes Benz Channel on You-Tube

Click on the link in the heading to browse Mercedes Benz Channel on You-Tube.

Important Member Survey

Hello Members! If you have not already filled out this survey, please take a few

moments to complete this short but important member survey. We want to hear what in person events and topics presented through social media you would be interested in! <https://www.surveymonkey.com/r/T5JR28C>




Why Buy From Tom Masano Inc.?

WE ARE READING AND BERKS COUNTY, PA'S FACTORY AUTHORIZED SOURCE FOR NEW AND CERTIFIED PRE-OWNED MERCEDES-BENZ & SPRINTER VANS.


We also offer a vast selection of Quality Pre-Owned CARS, TRUCKS AND SUV'S – something for everyone! Our constantly monitored, market based, "one easy price" shopping makes buying or leasing from us a value second to none! At Tom Masano, Inc. - a Mercedes-Benz dealer on Lancaster Avenue, your purchase of a New or Certified Preowned Mercedes-Benz includes at no additional charge: • lifetime annual PA inspection • no charge MB loaner cars with service appointment • valet service to your home or office • complimentary hand car wash with service visit • **PLUS** - An all new state of the art Mercedes-Benz showroom, service and parts facility that accentuates our beautiful showroom and drive thru service and so much more!

WE STRIVE EVERY DAY TO GIVE YOU THE BEST IN AN AUTOMOTIVE PURCHASE AND SERVICE EXPERIENCE! The best people giving you the very best in an automotive experience – MB Certified Sales, Service, Parts & Body shop. Reading and Berks County, PA's factory authorized MB retailer since 1969.

WE HONOR THE MBCA "Member in Good Standing" \$1,000 INCENTIVE (where applicable)
PLUS TAKE 10% OFF YOUR ENTIRE SERVICE INVOICE WHEN YOU MENTION THIS AD!



Mercedes-Benz
Tom Masano Masano.MercedesDealer.com | 1.877.TomMasano | 1.877.866.6272 | 815 Lancaster Ave | Reading, PA 19607



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- Jeff Diehl, our Mercedes Master Guild Recognized Technician, has 38 years of experience
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- No surprises-You stay in control
- Complimentary loaners/shuttle service

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This is your forum to keep in touch and share information.

www.facebook.com/groups/MercedesBenzNEPA



As a Mercedes Benz owner, you experience the best automobile in the world to drive.
Now experience the best service for your Mercedes Benz by Star Service Center.

(610) 437-3374 starservicecentermb.com **738 N. Graham St. Allentown**

Mike Ziegler | President | [610-504-5370](tel:610-504-5370) | mikez@zieglersrv.com

Roger Egolf | Vice President | [610-393-2688](tel:610-393-2688) | rae4@psu.edu

Debbie Egolf | Secretary | [610-751-7685](tel:610-751-7685) | egolf2000@yahoo.com

Jolanta Piekarski | Treasurer | jolantarentals@aol.com

Barry Brobst | Driving Events Coordinator | [610-390-1878](tel:610-390-1878) | bbrobst@ptd.net

Ron Gabel | Rally Master | rggabel@ptd.net

Alice Christensen | MBCA-NEPA Newsletter/eBlast Editor | achristensen@comcast.net

Brett Kropf | Webmaster | Brett@Kropf.com

Debra Kropf | IT Specialist | Debra@Kropf.com

Walter Piekarski | Technical Advisor | jolantarentals@aol.com

John Sale | Advertising Coordinator | [\(610\) 442-5930](tel:610-442-5930) | jws3@lehigh.edu

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